



Defending Europe Advancing Opportunities under SAFE

February, 2026

Budapest, Hungary



SPONSORSHIP PACKAGES

Platinum Sponsor - EUR 20.000

- Opportunity to delegate one keynote speaker and one panelist
- 6 complimentary conference passes
- Interview or promotional feature in conference communication channels
- Highlighted recognition throughout the event
- Logo printed on all lanyards and name badges
- Logo placement on all communication materials and on-site digital sponsor wall
- Exhibition booth area 20nm
- 2 VIP reception tickets

Gold Sponsor - EUR 8.000

- 20-30 minute keynote speaking slot
- 2 complimentary conference passes
- Interview or promotional feature in conference communication channels
- Logo placement on all communication materials and on-site digital sponsor wall
- Exhibition booth area 10nm
- 1 VIP reception tickets

Silver Sponsor - EUR 4.000

- A seat on a selected conference panel
- 2 complimentary conference passes
- Name and company logo included in panel promotions
- Logo placement on all communication materials and on-site digital sponsor wall
- Exhibition booth area 5nm





Buffet Lunch Sponsor for one day - EUR 2.000

Logo at buffet tables
Highlighted listing in the event program
Space for a sponsor roll-up banner
2 complimentary conference passes
Logo placement on all communication materials and on-site digital sponsor wall

Coffee Break Sponsor / break - EUR 1.600

Logo placement at all coffee break stations
Logo displayed on the main screen during breaks
Highlighted listing in the event program
2 complimentary conference passes
Verbal acknowledgment by the moderator
Opportunity to place brochures or small branded gifts
Logo placement on all communication materials and on-site digital sponsor wall

Exhibitor Package - EUR 1.500

Exhibition booth area 5nm
1 exhibitor pass & 1 complimentary conference pass
Logo placement on all communication materials and on-site digital sponsor wall



Tech & AV Sponsor - EUR 3.000

Logo displayed on projection screens when idle
“Powered by...” attribution on technical materials
Optional branded stage lighting elements

VIP Reception Sponsor - EUR 3.000

Logo on VIP invitations
2 complimentary conference passes
2 VIP reception tickets
Visual branding during the VIP reception
Option to deliver a short welcome speech
Logo placement on all communication materials and on-site digital sponsor wall

Conference Dinner Sponsor - EUR 3.000

2 complimentary conference passes
2 complimentary conference dinner tickets
Visual branding during the conference dinner
Option to deliver a short welcome speech
Logo placement on all communication materials and on-site digital sponsor wall